



SOCIAL MEDIA IDEAS

- Spread the word on social media about your team's Coaches Powering Forward game and include date, time and channel information
 - Use our social media graphics to help spread the word
 - Go to autismspeaks.org/coaches/resources to download
- Tag #AutismHoops and @autismspeaks on Facebook, Twitter and Instagram in your post
- Take a photo or several and tag it #AutismHoops if:
 - You are a coach or team staff member wearing an Autism Speaks puzzle piece pin
 - You are attending or watching an NCAA game
 - You are wearing blue during your team's game to increase understanding and acceptance
 - If you spot your favorite coach or team on TV wearing an Autism Speaks puzzle piece pin
- Use our fun Coaches Powering Forward Instagram AR filter by visiting our profile and tapping our filters tab
- Live tweet during a game and share photos with these post ideas:
 - [School Team Name] is supporting a more inclusive world for all people with autism at today's game! Coaching staff will be wearing @autismspeaks puzzle piece pins! #AutismHoops
 - @NCAA coaches are supporting people with autism at their games this weekend! Tune in and look for the @autismspeaks puzzle piece pins! #AutismHoops
 - Go [School Team Name]! So proud of you for supporting autistic people and their families! #AutismHoops