



autism speaks®

coaches powering forward

TALKING POINTS FOR COACHES

- While this year has been a bit different than prior years, I am happy to join my colleagues across the country in wearing the Autism Speaks puzzle piece pin and mask today to increase understanding and acceptance of people with autism. It's a great way for us to show support for Autism Speaks' efforts to create a kinder, more inclusive world for people with autism.
- We hope that all our fans will rally together with us through Autism Speaks Coaches Powering Forward to show their support for the autism community.
- I would like to encourage everyone to learn more about this program and Autism Speaks at AutismSpeaks.org/Coaches.
- For me, autism has a personal meaning – (insert personal story). Supporting Autism Speaks through Coaches Powering Forward is a great way to increase understanding and acceptance of people with autism, across the spectrum and of all ages.
- The Coaches Powering Forward weekend is a wonderful way for our teams to support Autism Speaks' mission and create a more inclusive world for the 70 million people with autism worldwide.