



autism speaks®

coaches powering forward

SOCIAL MEDIA IDEAS

- Spread the word on social media about your team's autism awareness game and include date, time and channel information
 - [Use these social media graphics to help spread the word](#)
- Tag #AutismHoops and @autismspeaks on Facebook, Twitter and Instagram in your post
- Take a photo or several and tag it #AutismHoops if:
 - *You are a coach or team staff member wearing an Autism Speaks puzzle piece pin or mask*
 - *You are attending or watching an NCAA game*
 - *You are wearing blue during your team's game to increase understanding and acceptance*
 - *If you spot your favorite coach or team on TV wearing an Autism Speaks puzzle piece pin or mask*
- Use our fun Coaches Powering Forward Instagram AR filter by visiting our profile and tapping our filters tab
- Live-tweet during a game and share photos with these post ideas:
 - *[School Team Name] is supporting understanding and acceptance of people with autism at today's game! Coaching staff will be wearing @autismspeaks puzzle piece pins! #AutismHoops*
 - *@NCAA coaches are supporting people with autism at their games this weekend! Tune in and look for the @autismspeaks puzzle piece pins! #AutismHoops*
 - *Go [School Team Name]! So proud of you for supporting people with autism and their families! #AutismHoops*