



## Corporate Sponsorship Opportunities

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# About us

The Autism Speaks Walk is the world's largest autism fundraising event. It brings together people with autism and the parents, grandparents, siblings, friends, relatives and providers in a network of friendship and support. Walk continues to be the largest funding source of our critical mission and serves as a safe place for communities across the country to unite.

# The need

## **1 in 36 children and 1 in 45 adults have autism**

**in the U.S.** Each requires a different type and amount of support. Some may live entirely independently while others require 24/7 care. With so many children and adults in the U.S. on the spectrum, autism affects every member of our community. From aunts and uncles to grandparents, friends and neighbors, we're all a part of the autism community. Together, we can help all people with autism live life to the fullest.

# Our mission

Autism Speaks is dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of people with autism and their families. We do this through advocacy and support; increasing understanding and acceptance of people with autism and advancing research into causes and better interventions for autism spectrum disorder and related conditions.

*At Autism Speaks, our vision is a world where all people with autism can reach their full potential.*



# How Your Fundraising Helps

Successfully advocated  
for **autism insurance**  
**benefits in all**

**50**  
**states**

Created an **online**  
**database of nationwide**  
**autism services and**  
**resources** viewed by over

**21.6M**  
**people**

Championed  
**\$4.2B**  
**in federal funding for**  
**autism** since 2007

Aided nearly  
**26M**  
**people**  
through **services and**  
**supports**

# How Your Fundraising Helps

Helped lead the world's  
largest

**genomic  
discovery**

about biology of  
autisms

Provided more than

**622K  
people**

with direct assistance  
by email, phone  
and chat

Funded research to

**lower the age  
of diagnosis,**

driving earlier screening  
and interventions

Provided **tool kits offering  
critical information and  
support** to over

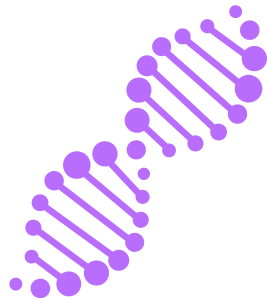
**1.7M  
families**

and professionals

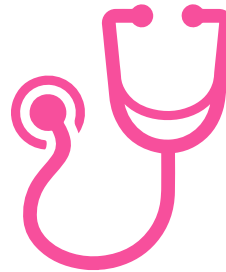
Through our five mission objectives, Autism Speaks is enhancing lives today and accelerating a spectrum of solutions for tomorrow.



Increasing global understanding and acceptance of people with autism



Being a catalyst for life-enhancing research breakthroughs



Increasing early childhood screening and timely interventions



Improving the transition to adulthood



Ensuring access to reliable information and services throughout the life span

**Saturday, October 7th, 2023**

**Texas A&M – San Antonio**



**Presenting: \$15,000**

- Designation of “Event presented by” (your company/logo)
- Prominent visibility at the Walk, including company tent
- Company name included in event press releases and other media promotions
- Logo placement on Autism Speaks website, t-shirts, and Walk app push notifications
- Your choice of 50 Autism Speaks t-shirts or 100 Autism Speaks lapel pins
- Internal company kickoff
- Distribution of a company-branded premium at a tent within the mission objectives area of your choosing.
- Seven (7) dedicated posts on local social media platforms
- One additional sponsored asset:
  - Team Village & Grand Club
  - Stage
  - Registration Tent

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**Gold: \$10,000**

- Company logo and recognition on sponsored asset
- Company logo on Autism Speaks website, Walk app, t-shirts and event promotional materials
- Internal Company Kickoff
- Distribution of a company-branded premium at a tent within the mission objectives area of your choosing.
- Five (5) dedicated posts on local social media platforms
- Choice of one of the following mission objective on-site assets, including branded giveaway:
  - Understanding & Acceptance
  - Research Breakthroughs
  - Screening & Intervention
  - Transition to Adulthood
  - Information & Services

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**Silver: \$7,500**

- Company logo and recognition on sponsored asset
- Company logo on Autism Speaks website, Walk app, t-shirts and event promotional materials
- Ability to provide company volunteers to execute sponsored asset
- Distribution of a company-branded premium at a tent within the mission objectives area of your choosing.
- Three (3) dedicated posts on local social media platforms
- Choice of one of the following assets:
  - Kid Zone Sponsor
  - Quiet Space Tent/Area Sponsor
  - Share Your Story Sponsor
  - Start Line or Finish Line Sponsor



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## Bronze: \$3,000

- Company logo and recognition on sponsored asset
- Company logo on Autism Speaks website, t-shirts and event promotional materials
- Ability to provide company volunteers to execute sponsored asset
- Distribution of a company-branded premium at a tent within the mission objectives area of your choosing.
- One (1) dedicated posts on local social media platforms
- Choice of one of the following assets:
  - Kindness in Chalk Sponsor
  - Volunteer Sponsor

Saturday, October 7th, 2023

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## Service Provider Sponsor: \$1,000

- Company logo on Autism Speaks website
- Distribution of company branded premium
- Dedicated tent near the *mission objective* area of your choice
  - Understanding & Acceptance
  - Research Breakthroughs
  - Screening & Intervention
  - Transition to Adulthood
  - Information & Services
- Pre-determined number of posts on local social media platforms

**SATURDAY, OCTOBER 7**  
**Texas A&M University – San Antonio**  
**<http://act.autismspeaks.org/sanantonio>**

***Deadline for logo submission : August 31, 2023***

Email your company logo as an EPS file (or other high resolution file) to

**[hunter.heidtke@autismspeaks.org](mailto:hunter.heidtke@autismspeaks.org)**

For additional information, please contact:

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