



## Autism Speaks 400 – Start your engines!

**Support the Autism Speaks 400 and dedicate your race day to some FUNdraising!  
This Sunday, May 31st your local FOX affiliate will air the Autism Speaks 400.  
Celebrate your favorite driver while raising funds and awareness for Autism Speaks!**

### Autism Speaks 400 FUNdraising ideas

Do a "Race Pool" in your office on Friday afternoon. Collect \$5 or \$10 from everyone. Assign a driver to each participant. 50% of the pool goes to Autism Speaks – 50% of the pool goes to the winner. Make it interesting – have the "winner" be the one with the last place driver!

Host a party and ask your guests to pick their favorite driver.

Put out a jar and suggest that your guests toss a donation in the jar every time the caution flag is waved.

Ask all of your fellow race fans to join your walk team!  
(Even if they are cheering for different driver than you!)

Do you own or manage a restaurant that will be airing the race? Donate a portion of your proceeds to Autism Speaks. Run a promotion or walk PSA on special lap numbers (Lap 20 – every 20 minutes a child is diagnosed, Lap 150 – one out of 150 children is diagnosed, etc)

Have a specific driver that you love to follow? Make a donation based on that driver's performance.  
(Ex: \$1 for every lap in the top 10, \$1 for every lap ahead of another fan's driver, \$1 for every lap ahead of Kyle Busch who is favored to win, etc)

Do you love a bit of "friendly competition?" Make your taunting friends "donate to celebrate". Your guests will have to donate to taunt the other driver's fans.

Spend a few hours before the race visiting your local businesses (delis, dry cleaners, restaurants, etc.) and ask them to support you by making a donation, selling puzzle pieces or putting out a coin jar.

Ask a local restaurant or bar to take up a collection or run a raffle when they air the Autism Speaks 400.

**Send in photos of your family, friends, and the Autism Speaks 400 money you raise while watching the race! Photos will be displayed on the Autism Speaks Facebook page!**

**[Register your TEAM today for Walk Now for Autism Speaks!](http://www.walknowforautism.org)**

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